

The Price of Shame: Cyberbullying and Humiliation

TOPIC: ETHICS

GRADES: 6-8 (TEACHER DISCRETION), 9-12

SOFT SKILLS: COMMUNICATION, EMPATHY

Introduction:

- Using the powerful TedTalk done by Monica Lewinsky in 2015, students will understand the personal impact of cyberbullying and public shaming. Students will also understand the evolving role of the internet and the pervasiveness of online humiliation. The hope is that students will become empowered to develop empathy and stop public shaming and cyberbullying.
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Learning Outcomes:

- Using the TedTalk from Monica Lewinsky, students will understand both the history and the impact of cyberbullying and public humiliation on an individual.
 - Students will display empathy and develop solutions to the widespread problem of shaming and humiliation that occurs online.
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Materials:

- The Price of Shame | Monica Lewinsky| For more TED-Ed, visit ed.ted.com. Video available at: https://www.ted.com/talks/monica_lewinsky_the_price_of_shame?language=en#t-211041
 - [A student worksheet to accompany the video](#)
 - [Teacher version of the worksheet](#)
 - [Optional follow up article from TedTalk](#)
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Activities:

1. This activity can be completed in English, journalism, social studies, business, or a life skills class. The teacher may need to give a brief overview of the Monica Lewinsky-Bill Clinton historical event.
2. Students should watch the Monica Lewinsky TedTalk together as a class.
3. The teacher may have students write personal thoughts and reflections while watching the video. This can be done in an informal fashion if the teacher wishes to use the video as a discussion piece in class.
4. The teacher may choose to assign students a more formal assignment. A worksheet has been provided above.
5. The teacher may also choose to allow students to create a service project following the video and in-class discussion. Prompt the students to be active in a solution to the problems of cyberbullying and online shaming. What can they do to take ownership and make sure these things don't happen in their environment? Students may decide to develop an anti-cyberbullying

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campaign to deliver to local elementary students, develop a club that focuses on random acts of kindness and responding to inappropriate messages, or developing a video that could be shown regarding the impacts of harmful online actions and words. Allow students to be creative and develop an idea that they are passionate about seeing through to completion.

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